

ANNUAL **PROGRESS** REPORT
2023

BE PRO BE PROUD

BEPROBEPROUDSC.ORG



**BE THE
DRIVING FORCE
BEHIND TOMORROW'S WORKFORCE**

LIFETIME STATS

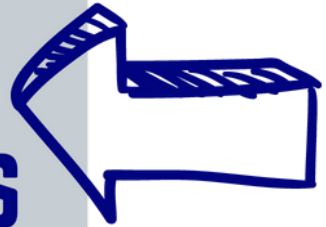
BY THE NUMBERS



3 YEARS

AND

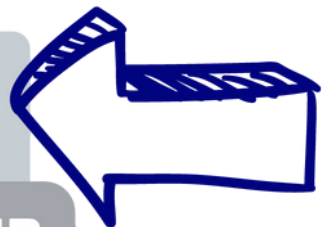
**OVER 30,000
PARTICIPANTS**



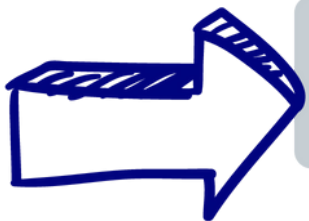
**WITH
320
TOUR STOPS**

IN

43 COUNTIES



**AND
COVERING**



**OVER 46,000 MILES
OF SC ROADS**



PROGRAM OVERVIEW

THE PATH FILLED WITH PROMISE BEGINS HERE.

→ THE PROBLEM: FIX OUR NATION'S SKILLS GAP.

Right now, our nation's workforce is facing a challenge. Over 23% of current skilled professionals are at or near retirement age. But the USA's workforce isn't prepared to fill the positions our retiring workers are vacating.

→ THE PROJECT: CHANGE HOW AMERICANS PERCEIVE THE WORK PERFORMED BY SKILLED TRADESPEOPLE.

Be Pro Be Proud SC is a focused effort designed to create and generate student, parent, educator, and adult job-seeker interest in technical professions by presenting them as the **high-tech, high-wage career paths** they are.

→ THE PROCESS:

- **GROW AWARENESS** of the skills gap as a primary threat to growth;
- **CHANGE ATTITUDES** and perceptions about skilled professions
- **INSTILL PRIDE** and promote action in our audiences

→ THE PROFESSIONS:

Automation & Robotics
CAD/CAM Drafter
Commercial Truck Driver*
Tool & Die Maker
Heavy Equip. Operator*
Lineman*
Electrician*
Machinist

Plumber*
CNC Operator*
HVACR Technician*
Diesel Technician*
Fiber Optics Technician
Construction Services*
Carpenter*
Welder*

**Simulator on mobile workshop*

BE PRO BE PROUD SC TOOLS THAT WORK:

Website | Mobile Workshop | Ongoing outreach & engagement

www.beprobeproudsc.org



2023-24 BPBPSC PARTNERS

BOARD SPONSORS



STATE OF SOUTH CAROLINA

PLATINUM SPONSORS



GOLD SPONSORS



Shealy Truck Centers



WestRock Foundation

BE PRO 100 SPONSORS



TOUR OPERATING AGENCY



SOUTH CAROLINA
DEPARTMENT OF EMPLOYMENT
AND WORKFORCE

ONLINE SPONSORSHIP FORM >>> BEPROBEPROUDSC.ORG



PROVIDING FOR THE FUTURE

Be Pro Be Proud SC is committed to providing the most **high-tech, modern equipment and outreach materials** to students, educators, and participants in order to maximize engagement and interest in skilled professions. To accomplish these ambitious goals, fundraising efforts are ever-present.



And we're
not done
yet!

FUTURE FUNDING IS NEEDED for:

- **Equipment updates**, repairs, or replacement
- Simulator **technology upgrades**
- Video and **virtual reality simulator** production
- **Administrative expenses**
- Public relations, **marketing**, and outreach materials
- Enhanced **educator and student resources**
- "MVP" **Student Ambassador Program** materials

Be Pro Be Proud SC is funded through a **private-public partnership**, with private corporations providing capital funds through charitable contributions to the Associated Industries of South Carolina Foundation:



Be Pro Be Proud SC's Mobile Workshop Tour is managed by **SCDEW**, with **recurring operational funding** allocated by the state legislature.



SOUTH CAROLINA
DEPARTMENT OF EMPLOYMENT
AND WORKFORCE

PROMOTING OPPORTUNITY

THE BE PRO RESOURCE CENTER

Be Pro Be Proud SC

works closely with its partners
-- both private and public --
to provide information about
Scholarships and Grants
available to students who want
to become
Skilled Professionals.



Be Pro Be Proud SC

highlights
Apprenticeship Opportunities
with partners, opportunities that
lead to real-world skills
acquisition, on-the job
experience,
and potential permanent
employment.



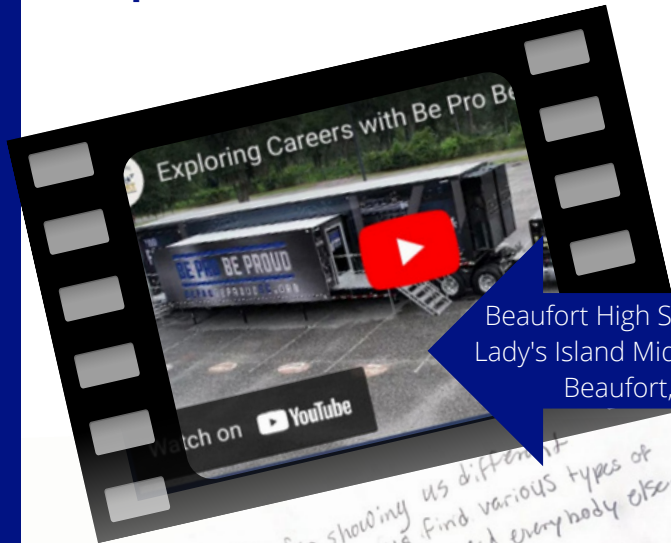
NEED A JOB?

Be Pro Be Proud SC
features direct links to
Job Boards
for every participating
partner.



PRODUCING CREATIVE CONTENT

Be Pro Be Proud SC dedicates itself to promoting pride in the Skilled Professions and the partner companies who support these efforts. **Be Pro** does this through **social media**, primarily -- sometimes with the assistance of **grateful and inspired students and teachers** who have experienced the Mobile Workshop firsthand and have **created videos to tell their stories.**



River Ridge Academy
Bluffton, SC

Beaufort High School and
Lady's Island Middle School
Beaufort, SC



I thank you Ms. Hisha, for showing us different kinds of job demonstrations & helping us find various types of opportunities. It was an eye opener for me & everybody else. Thank you Be Pro Be Proud, for inviting us to your bus.



Thanks

Dear Be Pro Be Proud,
I just wanted to say
you for teaching and making
really think about going
this trucking thing. I just
ever get into this I just
to say thank you a lot.

SC Governor's School for
Agriculture at John de la Howe
McCormick, SC



Beechwood Middle School
Lexington, SC

NATIONAL Exposure on
"The BUILD Show"



West Ashley High School
Charleston, SC

I thank you to be pro be proud for coming to Berea High School. Thank you for letting us use the equipment. Thank you for also taking the time out of your day to come. I did sign up on be pro be proud!

BE PRO BE PROUD

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**YOU'VE LEARNED ABOUT THE MOVEMENT.
NOW IT'S YOUR MOVE.**

SUZANNE DRISCOLL, PROJECT MANAGER

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