

Households Priced out of the Market by a \$1,000 Price Increase – 2021

HOUSEHOLDS

Metropolitan Statistical Area	Median New Home Price	Income Needed to Qualify	All	Who Can't Afford Median Price	Priced Out
			2,075,366	1,383,792	2,486
Aiken-Augusta, SC-GA	254,950	55,498	207,757	105,002	362
Charleston-N Charleston-Summerville, SC	340,389	71,281	324,020	182,950	422
Charlotte-Gastonia-Rock Hill, NC-SC	330,927	71,107	1,027,645	639,564	1,429
Columbia, SC	278,496	59,800	323,891	181,835	418
Florence, SC	176,386	37,127	82,055	35,777	158
Greenville-Anderson, SC	308,956	64,311	359,315	207,050	574
Hilton Head Island-Bluffton-Beaufort, SC	434,019	91,296	84,200	61,551	82
Myrtle Beach-N Myrtle Beach-Conway, SC	256,412	53,594	221,938	130,612	459
Spartanburg, SC	208,771	44,322	109,409	46,645	144
Sumpter	177,116	38,799	110,287	52,384	173